Mastering the DealsGate Lifecycle: From Deal Creation to Successful Payout

Published by: DealsGate Team **Websites:** www.dealsgate.ng / www.dealsgate.com.ng
Tagline: Africa's Secure Transaction Gateway **Company:** THE TAP OF GRACE MEDIA HOUSE (CEO: Akinwunmi Taofik) **Contact:** support@dealsgate.ng | info@dealsgate.ng | +234 807 921 9165 / +234 903 565 5184 **Social Media:** Follow us across all platforms at **@dealsgate.ng**

When transacting online, uncertainty usually stems from disjointed steps—where payments, physical inspections, and logistics are handled by entirely different, uncoordinated parties.

At **DealsGate**, we streamline the entire commercial journey into a single, automated, and legally protected workflow. Designed around strict mobile-first and evidence-based principles, our system ensures that every transaction flows smoothly from start to finish.

Let's take a comprehensive walk through the complete lifecycle of a DealsGate protected deal.

1. Stage 1: Deal Creation and Seller Verification

Every protected transaction starts with the merchant:

- **Setting up the Deal:** A verified seller inputs the item name, description, category/taxonomy, condition (New, Like-New, or Used/Old), quantity, and quality notes.
- **Listing Media & Location:** The seller uploads 2 to 4 high-resolution images and a continuous 50-to-60-second video, alongside exact geographic coordinates using our integrated Google Maps widget.
- **The Guarantee Fee:** To publish the deal and generate a secure buyer link, the seller pays a refundable **₦5,000 guarantee fee** via payment gateway or auto-debits it directly from their pre-funded DealsGate guarantee wallet.
- **One-Click Cloning:** For recurring sales, merchants can utilize our deal cloning tool to instantly reuse past specifications while generating a fresh, unique Deal ID.

2. Stage 2: Secure Escrow Funding

Once the seller shares the unguessable buyer link, the journey moves to payment:

- **Transparent Breakdown:** The buyer views the item details, seller reputation score, and a clear breakdown covering the item price, buyer service fee (e.g., 2%), Vet Agent fee, and logistics fee.
- **Regulated Escrow:** Payment is made via our regulated payment and escrow partners. The funds are securely locked in a segregated holding account—ensuring the seller never holds the buyer's principal directly.

3. Stage 3: Mandatory Vet Agent Inspection and the Evidence Gate

This is where the core security of DealsGate takes effect:

- **First-Accept-Win Job Feed:** Once paid, the inspection job opens automatically to eligible, certified local Vet Agents in that specific LGA axis. The first agent to accept locks the job.
- **Physical Examination:** The agent visits the seller's pinned location, tests functionality, checks serial numbers or IMEIs, and compares the item against the baseline listing media.
- **The Evidence Gate:** The agent submits a definitive verdict (PASS, FAIL, or NEEDS_REVIEW) along with timestamped media and checklist reports. **Crucially, logistics pickup is strictly locked and blocked until the buyer opens the report and clicks "Approve" on their dashboard.**

4. Stage 4: Logistics, Completion, and Ratings

Once the buyer approves the inspection evidence:

- **Dispatched Delivery:** Shipment is initiated via our logistics partner API, allowing both buyer and seller to track the journey in real time.
- **Successful Payouts:** Upon safe delivery confirmation, the seller receives their item payout (net of applicable success fees) alongside a full refund of their ₦5,000 guarantee fee. Vet Agents receive their inspection earnings in their wallet.
- **Reputation Feedback:** Both parties are prompted to leave star ratings and reviews, which immediately update the public seller dossier and agent scores.

Experience Seamless Commerce Today

Whether you are buying high-end gadgets or running a social commerce store, DealsGate provides the transparent infrastructure you need to trade without fear.

- **Visit us online:** www.dealsgate.ng or www.dealsgate.com.ng
- **Reach out to support:** support@dealsgate.ng / info@dealsgate.ng
- **Call or WhatsApp:** +234 807 921 9165 / +234 903 565 5184
- **Join our community:** Follow **@dealsgate.ng** across all social platforms

Protect your payments, verify your items, and master safe transactions with DealsGate!

Download Your Blog Post Document

You can access and download the formatted Word document version of this comprehensive blog post here: 📄 **Download DealsGate Blog Post - Complete Transaction Lifecycle (.docx)**